



The Association of
Accountants and
Financial Professionals
in Business

16th Annual IMA Michigan 2017 Fall Conference

Monday, October 23, 2017
**Kellogg Center-Michigan State
University**
**Meeting starts at 8:00 AM with
Registration and Networking**
**8 hours of CPE with 2 hours of Ethics
Training**

Conference Fees

Members by October 7.....	\$ 150
Members after October 7.....	\$ 190
Nonmembers by October 7.....	\$ 190
Nonmembers after October 7...	\$ 240
Student	\$ 60

A \$5 Convenience Fee is added to all credit card payments

Price includes Parking, Continental Breakfast & Lunch

Register by October 7 to receive the Early Bird Discount

Speakers

Scott Darragh has been an economist with the Office of Revenue and Tax Analysis (ORTA) in the Michigan Department of Treasury since 1999. His work includes providing revenue and legislative analyses on many parts of Michigan's tax system. Prior to ORTA, Scott worked as a tax policy advisor for the Michigan House of Representatives and as a pension analyst for two Detroit-area benefit consulting firms. From 2004 -2012, Scott was an adjunct lecturer in economics at the University of Michigan - Flint where he taught over 30 courses. In 2014, Scott was elected to the Board of Education for St. Johns Public Schools. He received his B.A. from the University of Michigan - Dearborn, his M.A. from Wayne State University, and his Ph.D. from Michigan State University



Bud Kulesza is a highly-accomplished business professional with outstanding multinational, multi industry experience. His financial expertise combined with business acumen and leadership skills have led to his success as a CFO of ITT Automotive, a multibillion dollar global company and a respected leader of the accounting profession as a former Chair of the Institute of Management Accountants. Bud brings a wealth of knowledge and an entertaining high energy style to all of his endeavors. From the boardroom to the podium from the shop floor to the classroom, his direct approach to addressing issues combining knowledge, experience and humor make an impact that is not soon forgotten. Bud is featured in the book "Leadership, Helping Others to Succeed", interviews with America's top leadership experts. For more information, please visit www.BudKulesza.com.

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Please call or email **Chuck Phillips at 313-549-8729** or chuck.phillips@imadetroit.org if you are interested in being a Sponsor/Partner

Speakers



Kolin Hodgson is currently Senior Information Security Analyst at the University of Notre Dame. He's is an Indiana University grad with certifications from the International Information System Security Certification Consortium (CISSP certification) and the Information Systems Audit and Control Association (CISA certification). In addition to Notre Dame, Kolin's 15 years in Information Security includes posts in Financial Services and Healthcare organizations. He has presented Information Security information and training sessions to thousands of students at the University of Notre Dame and area High Schools. He also presents Computer Security and privacy programs to Scout Troops, Parent Organizations and as a guest speaker in University computer classes.



Jonathan Citrin is a top keynote speaker on human behavior and behavioral finance, author, and financial advisor. Citrin has been a speaker since 2004, giving lectures, keynotes, and presentations to audiences that include multinational conferences, business and financial professionals, students, and private groups. He has spoken to assemblies in locations ranging from Montreal to Amsterdam to Los Angeles and New York City. As an author, Citrin's writing has appeared in traditional media such as Entrepreneur Magazine and The Wall Street Journal, and in academic publications such as Journal of Indexes and Encyclopedia of Modern Money Management. Additionally, on topics ranging from decision making and the human condition to current events and policy,

If you have any questions, please call or email our conference chair at 313-549-8729 or

chuck.phillips@imadetroit.org

Speakers



Ginger White serves as IMA's Chair-Elect for the fiscal year 2017-2018. She also serves as the Chair of Planning and Development and Nominating Committees for fiscal year 2017-2018. Ginger is currently the corporate purchasing finance director at Cummins Inc, a global

power leader that designs, manufactures, sells, and services diesel and alternative fuel engines; diesel and alternative-fueled electrical generator sets; and related components and technology. Based in Columbus, Ind., White supports Cummins global, direct, and indirect purchasing leaders with financial reporting and analysis, responsible for a \$12B companywide spend. She has been employed by Cummins since 1997. Currently, White is serving on the IMA Global Board of Directors and is a member of the Planning and Development Board Committee. A member of IMA since 1999,



Greg Prost is the Chief Investment Officer of the Traditional Fixed Income Group at Robinson Capital. Greg has over 30 years of experience and oversees the core fixed income operation, including directing fixed

income strategy and managing institutional portfolios. Prior to joining Robinson Capital Management in 2014, Mr. Prost was the Chief Investment Officer for Ambassador Capital Management, a fixed income-only investment manager in downtown Detroit. From 1995 to 2000 Mr. Prost served as a Senior Portfolio Manager with Munder Capital Management where he was responsible for corporate bond trading, as well as the management of the firm's main Bond Fund. Greg is a frequent speaker to Michigan Municipal organizations and is a member of the MMTA, MGFOA and the MACT. Mr. Prost holds an MBA from Western Michigan University, as well as a BA in Economics from Kalamazoo College.

For more information on this conference or to register, please visit our website
www.imamichigan.org/conference

Speakers



Jeff Fineis, CPA, CGMA is a partner with the Michigan firm of Andrews Hooper Pavlik PLC. His primary focus is auditing and financial reporting services. Jeff's industry experience includes privately owned business, insurance companies, financial institutions, state and local government, colleges and

universities, employee benefit plans, not-for-profit organizations, construction contractors, and manufacturing. He is a past chair of Michigan Association of CPAs' Accounting and Auditing Standards Task Force. Jeff also performs peer reviews for other CPA firms. Jeff is Board Treasurer for the Lansing Regional Chamber of Commerce and previously served as Board Chair of the Capital Area United Way. Jeff is a member of the Rotary Club of East Lansing.



Carrie Hindmon CPA is a partner with the Michigan firm of Andrews Hooper Pavlik PLC. She has a broad based public accounting career with experiences in both individual and business tax planning. She also has a specialty in trust and estate compliance and planning. Carrie holds a designation as a Certified Specialist in

Estate Planning from the National Institute of Excellence in Professional Education. She is a member of the Michigan Association of CPAs' State and Local Task Force. Carrie is past president of the Haslett Okemos Rotary. She is also a member of the Greater Lansing Estate Planning Council.



Jamie Rabe CPA is a Senior Manager with the Michigan firm of Andrews Hooper Pavlik PLC. She has over 14 years of experience providing auditing and financial reporting services. Jamie's industry experience includes state and local governmental entities, financial institutions, insurance companies, privately owned business, employee

benefit plans, and not-for-profit organizations. Jamie is a member of the American Institute of Certified Public Accountants and the Michigan Association of Certified Public Accountants. She currently serves as the Board Treasurer

and Finance Committee Chair for the Capital Area United Way.

Program Moderator



Douglas T. Hicks, CPA is President of D. T. Hicks & Co., a consulting organization concentrating on the decision costing needs of small and mid-sized organizations. Before establishing his firm in 1985, he accumulated over fifteen years of financial and management accounting experience, twelve of

those years in the industry. A graduate of the University of Michigan - Dearborn's School of Management, he is a member of the Michigan Association of CPAs and the Institute of Management Accountants. He is also a member and serves on the Executive Committee of the Society of Cost Management. In 1997, he was presented with the University of Michigan - Dearborn Alumni Association's Professional Growth and Scholarship Award in recognition of his work in the development of advanced cost measurement and management. Doug is a member of the Detroit Chapter IMA.

Agenda

Reception.....	8:00 AM
Welcome	8:25 AM
Scott Darragh, Economics	8:30 AM
C.S. "Bud" Kulesza, CMA, CFM	
Ethical Leadership	9:20 AM
Greg Prost, Investments	11:15AM
Ginger White, Six Sigma.....	12:50PM
Jonathan Citrin, Behavior and Behavioral Finance	1:45 PM
Tax, Audit and Accounting Updates 2017, Andrews Hooper Pavlik PLC	2:45 PM
Kolin Hodgson, Cyber Security.....	3:40 PM
Summary/Adjournment	4:30 PM